

62.11

Apr. 1955

Hollar & Co.

Seed Breeders and Growers

ROCKY FORD

COLORADO

Cantaloupes - Squash - Cucumber

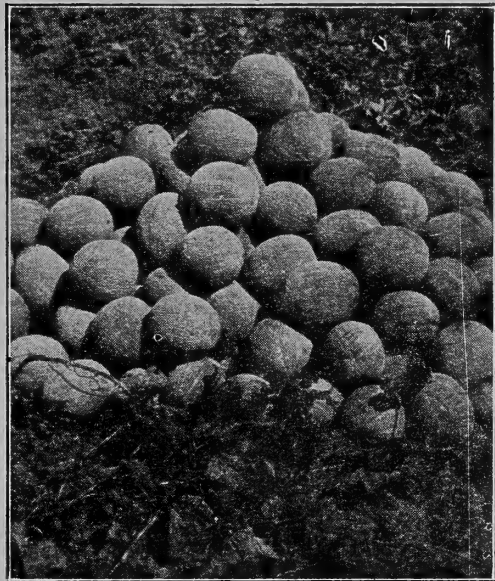
Sec. 34.66, P.L.&R.

U. S. POSTAGE

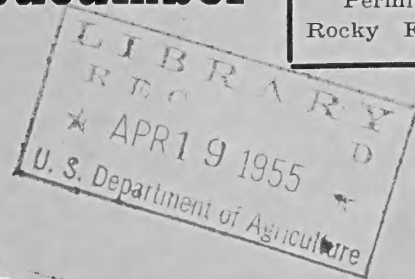
PAID

Permit No. 23

Rocky Ford, Colo.



Hand Selected Stock Seed



Librarian
U. S. Dept. of Ag.
Washington 25, D. C.

ROCKY FORD
COLORADO

Phone: 69

HOLLAR & CO.

— BREEDERS AND WHOLESALE GROWERS —

ROCKY FORD
COLORADO

Phone: 69

ASK FOR QUANTITY DISCOUNT

5c per Lb. extra for Lots Less Than 10 Lbs.

FOR DEALERS ONLY

Available For Immediate Delivery

DOUBLE-MILLED SEEDS FROM SELECT STOCKS

WE GROW IN THE BEST SEED-GROWING SECTIONS OF COLORADO AND CALIFORNIA

WE OFFER THE FOLLOWING ITEMS F. O. B. ROCKY FORD, COLO. SUBJECT UNSOLD.

BAGS EXTRA AT MARKET VALUE.

APRIL, 1955

PRICE LIST NO. 5

Muskmelon and Cantaloupe

	per Lb.
Banana	\$.69
Benders Surprise	.85
Craig	.90
Delicious, Harris	.85
Delicious No. 51	Sold Out
Early Bender	.85
Eden Gem	.80
Edwards Perfecto Improved	.85
Emerald Gem	Sold Out
Far North	Sold Out
Giant Perfection	Sold Out
Golden Champlain, Early	.95
Hackensack, Large, Early	.75
Hales Best Jumbo (True)	.90
Hales Best No. 36	Sold Out
Hales Best No. 936	.78
Hearts of Gold	Sold Out
Hollybrook Luscious	Sold Out
Honey Dew, Green Flesh	.95
Honey Rock	Sold Out
Iroquois	Sold Out
Knights Early	.90
Long John, or Herrick	.90
Mildew Resistant No. 45	.80
(Imperial or H. B. No. 45)	.80
Netted Gem (Original)	.80
Milwaukee Market	.75
New Yorker	.85
Osage, Early	Sold Out
Perfecto, Perfected	.85
Pollock No. 10-25	.90
Pride of Wisconsin	.70
Queen of Colorado	.70
Ridsen	.90
Rio Gold	1.50
Rocky Ford Gold Lined	.80
Rocky Ford, Genuine	.80
Rocky Ford Earliest	.90
Rocky Ford Junior	.90
Schoon's Hardshell	.85
Tip Top	Sold Out

Squash and Pumpkin

	per Lb.
Bennings Green Tint	.59
Banana, Blue	Sold Out
Banana, Pink	.87
Buttercup	1.10
Butternut	1.10
Cangold (New)	.90
Caserta	Sold Out
Cocozelle, Long Dark (Bush)	.70
Connecticut Field	Sold Out
Crookneck, Early Yellow Summer	.65
Crookneck Giant Yellow	Sold Out
Cushaw, Green Striped	.65
Cushaw, Golden Improved	Sold Out
Delicious, Golden	.80
Delicious, Green	.80
Hubbard, Blue	.75
Hubbard, Chicago Warted	Sold Out
Hubbard, Golden	Sold Out
Hubbard, Improved Green	.85
King of Mammoths	.75
Large Sweet Cheese	Sold Out
Royal Acorn or Mammoth table Queen	.65
Scallop, Green Tint	.59
Scallop, Early White Bush	Sold Out
Scallop, Mammoth White	.70
Small Sugar, New England Pie	.60
Straightneck, Early Prolific	.65
Table Queen, Acorn, or Des Moines	.65
Uconn (Bush Table Queen)	Sold Out
Zucchini, Black	.65
Zucchini, Gray	.65

Cucumbers

	per Lb.
A & C	Sold Out
Lemon	Sold Out
Black Diamond, Long Strain	Sold Out
Boston Pickling	Sold Out
Chicago Pickling	Sold Out
Colorado	Sold Out
Cubit	Sold Out
Davis Perfect	.75
Early Surecrop Hybrid	25.00
Earliest of All	Sold Out
Early Cluster	Sold Out
Early Fortune	.75
Heinz Pickling	Sold Out
Long Green Improved	.75
Longfellow	Sold Out
Marketer	.90
Mincu	.90
Model	.75
National Pickling	Sold Out
Niagara	Sold Out
Palmetto	Sold Out
Santee	1.10
Staysgreen, Long	.80
Staysgreen, Short	Sold Out
Straight Eight	Sold Out
Vaughn	Sold Out
Vine Peach	1.50
White Wonder	.85

Watermelon

New Hampshire Midget	.89
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"We warrant to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

Ask For

Quantity Discount

Ask For

Contract

Price List

HOLLAR & CO.

Seed Breeders and Growers

ROCKY FORD • COLORADO

REQUIRES
NO POSTAGE

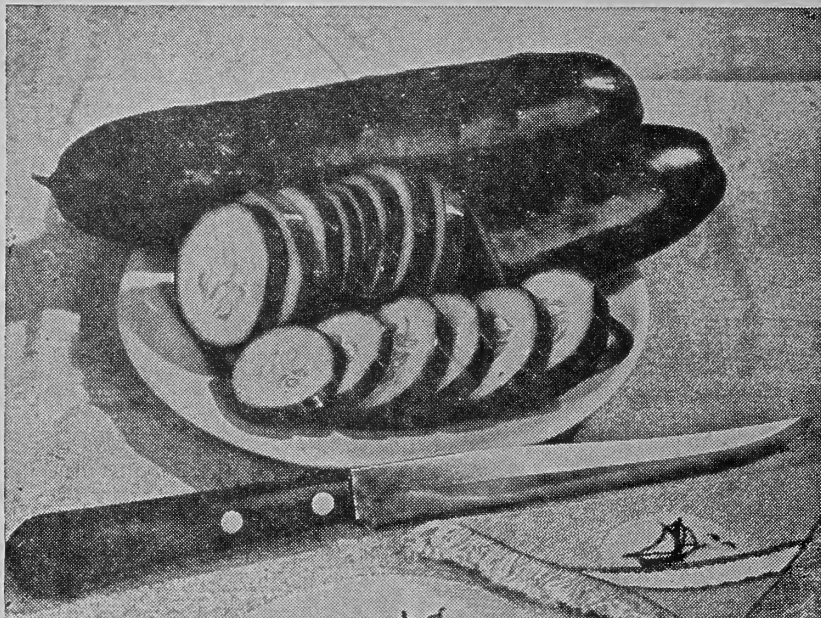
ORDER CARD

PRICE LIST NO. 5

Please Ship Via _____ Date _____
(For Shipment)

QUANTITY	KIND	VARIETY

DON'T FORGET
YOUR NAME
and ADDRESS



EARLY SURECROP

58 Days — Disease Resistant Slicing Type

ALL - AMERICA WINNER

A. A. S. Bronze Medal for 1951

ALL-TIME ALL AMERICAN 1953

per lb. \$25.00

HOLLAR & CO.

Wholesale Only

Squash - Cucumber - Cantaloupe

SPOT ORDERS usually shipped same day order received. Rocky Ford is only 4 days via express from any station in the U. S. We also have daily rail and truck service connecting with the leading transportation lines.

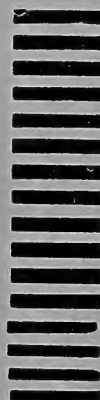
Order today on the enclosed addressed card.

No Postage Required



BUSINESS REPLY CARD
First Class Permit No. 23, Sec. 34.9, P.L. & R. Rocky Ford, Colo.

**HOLLAR & CO.
ROCKY FORD,
COLORADO**



**No Stamp Necessary
on ORDER CARD**

We Pay Postage

**Ask For
Quantity Discount**

**Ask For
Contract Catalog**

**Shipments Made Same
Day Order Received**